



# ATS

*a tsebo solution*

# Legacy

A LASTING FOOTPRINT FOR FUTURE GENERATIONS



2017  
SPECIAL EDITION  
COMMUNITY  
INITIATIVES

# ATS LEGACY QUICK FACTS

## TOTAL

**NUMBER OF TRAININGS**

**1,705**

**NUMBER OF LOCAL SUPPLIERS**

**321**

**LOCAL - LOCAL COMMUNITY SPEND**

**USD 11,084,887**

**PROCUREMENT SPEND**

**USD 38,370,745.00**

**NUMBER OF LOCALS EMPLOYED**

**2,081**

## in this ISSUE

over the last decade Allterrain Services has invested \$100 Million into Community Projects. In this Special Edition we have highlighted some of our flagship projects in the various countries where ATS operate. We believe in building a lasting legacy for future generations and the people, communities and projects we invest in show our commitment to growing Africa.

- \$100 Million invested into our Communities in 10 Years
- ATS Legacy quick facts
- FLAGSHIP PROJECTS:
  - Sierra Leone** Green house Project
  - Burkina Faso** Water pump - Perkoa, Nantou mining community
  - Tanzania** ATS a beacon of hope for local vendors
  - Ghana** "Keep Sanzule clean" Project
  - Kenya** Hospitality training program in the Nakukulas community
  - Zambia** Farmers in Lumwana catchment communities celebrate their success
  - Ghana** ATS to establish a plastic waste recycling project in Newmont Ahafo
  - Burkina Faso** Alternative sources of financing for local businesses
  - Mali** The aged reviving their livelihood through ATS Legacy program



# \$100 Million invested into our Communities in 10 Years

*Just over a decade has passed and Allterrain Services is proud to say we have invested over \$100 million in Community Engagement Activities.*

**Kontunathey O.K Peter**, ATS Group Community Relations Manager



Weaved into the ATS DNA is our ongoing commitment and support for community empowerment programs in the areas and countries we operate in. ATS achieves this by optimizing existing business opportunities in the communities we operate in for the advancement of the lives of the local people. We focus on developing and maintaining relationships between ATS and its working environment to get good results for the business and in the long run end the extreme poverty communities are experiencing.

The ATS Legacy Program, over the last decade, organized a series of socio-economic activities, which are mostly agro-based (fruit and vegetable production, poultry, fishing and animal farming activities) for local communities.

Training and development, social support and integration and direct employment programs were also part of our ATS Legacy Programs.

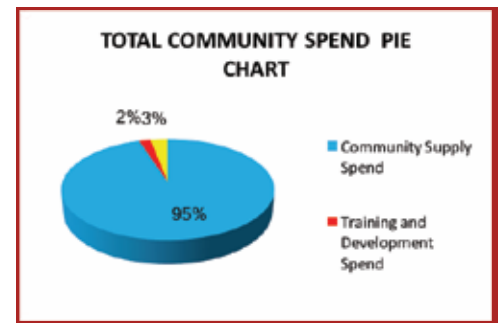
The purpose of these community initiatives is to help create income and employment opportunities for individuals or groups in the defined client communities. The eagerness to be involved and trust gained from the community members for these agro based activities was a motivating force in these local communities. This encouraged those who lost confidence in agro-based activities, for want of market for their produce, to now spring back into full operation. The total ATS Community Spend was over \$100 million

and this was spent on empowering and creating suppliers from local communities, training and development programs for local suppliers, and social support and integration programs such as support for youth, cultural and traditional programs. Agro-based programs were on the lead and therefore constituted 95% of ATS Community Spend within this decade.

Periodically, certified suppliers from local communities were given technical and professional development training programs to sustain their distinctive competences and capabilities. Examples of such training programs included good health and safety practices, basic financial management, developing good marketing practices and good agronomic practices.

These technical and professional development programs constituted 2% of the total ATS Community Spend. Under Social Support and Integration Programs (SSIP) we integrated and reinforced sustained partnership with stakeholders (Community Youth, Traditional Authorities, Client, CBOs and Government Agencies) by maintaining mutual relationships on community networking programs. These programs focused on support for social and cultural activities, collaborating with development agents, support for the underprivileged in society, encouraging and participating in volunteer work in community activities. Out of the \$100million, 3% was spent on Social Support and Integration Programs (SSIP) e.g. Support for youth programs, community support programs such as donations,

cultural activities. ATS Legacy training programs focus on real community challenges and the way forward. The community beneficiaries have appreciated and understood ATS vision for the communities.



It could be seen that the driving energy of ATS Legacy was to create visionary settings that would form the basis of community empowerment and its supply diversity program. ATS has seen dramatic and progressive changes because of the support individuals and groups have gained from the ATS Legacy Program and ATS is committed to carrying on this legacy of Community Empowerment and Development for the years to come.



To date ATS has invested in 100's of Projects across Africa, below are just a few:

1. The Greenhouse Project in Sierra Leone
2. Kikam Poultry Project in Ghana
3. Rehabilitation of Community Water Project in Burkina Faso
4. Tarkwa Fishing Project in Ghana
5. Cooperative des eleveurs in DRC (producers of fruits and vegetables)
6. Duwembe Community Abattoir in DRC
7. Abattoir in Mali
8. Construction of Community Water project in Burkina Faso
9. Jamuchi Enterprise (Pastries) in Zambia
10. Mtwara Village Fruits and Vegetables Project in Tanzania

# ENTE DORE ABATTOIR PROJECT IN KIBALI



ATS Community Engagement Activities was first introduced at Kibali in September 2013. Prior to the program being implemented, ATS imported almost 97% all its protein products such as beef, goat and lamb from Kampala, Uganda. Though there were potential entrepreneurs who could initiate protein supply businesses within Kibali and its surrounding communities were idling due to the lack of technical skills for the job and low direct market for their produce.

As part of ATS vision to reduce poverty by supporting the community development projects, the youth of Kibali and its surrounding communities were mobilized into setting up a protein supply project known as "Ente Dore Abattoir Project". Currently over 200 community youth are directly and indirectly employed, because of the establishment of this project. Part of the plan is providing training and development programs such as:

- Slaughtering and hygienic handling of meat
- Basic management principles
- Basic health, safety and environmental cleanliness

Roy Crouch, the DRC Country Manager is a qualified butcher and he has trained the locals on the slaughtering and hygienic handling of meat. These trainings are in-line with ATS Health & Safety Standards and Procedures thus allowing these suppliers to enter the ATS Procurement supply chain. ATS has also assisted with revamping of a local abattoir and ensuring it was HSE compliant and provided some new equipment to the abattoir. ATS assisting in acquiring facilities such as cold room for product storage and donating a bone saw machine and vacuum machine for the abattoirs operation.

ATS is the target market for its produce and we no longer import these protein products from neighbouring countries. The total community spend, including protein supplies, for the 2017 operational year in Kibali amounted to \$3,303,244, representing 82% of ATS total procurement. This is a clear manifestation of ATS's readiness to support the livelihood enhancement programs of the people living in local-local communities.

# SIERRA LEONE GREEN HOUSE PROJECT

“Enhancing our farming projects through modern technology and partnerships”

Muhammed Daramy, Community Relations Manager - Sierra Leone

To uplift the communities around them Allterrain Services Sierra Leone in partnership with its client Sierra Rutile Ltd embarked on a Farming project that will deliver value to the local communities. The "Greenhouse Project" was spearheaded by ATS when it was noticed that local farmers and individuals were not getting the best results from their farming projects, mainly due to a lack of resources. This in turn led to these farmers being unable to supply ATS or other businesses with any of their produce.

The Greenhouse Project was introduced as a way of responding to the needs of small-scale vegetable producers (farmer co-operatives) within the Rutile communities.

The five vegetable co-operatives from surrounding communities, formed an umbrella association called Gbotima Farmers Federation and have been supplying ATS with fresh produce such as cabbage, tomato, cucumber, watermelon, okra, pineapple, pawpaw and banana, amongst others items.

Greenhouses 8m x15m in size were built which could house 300 plants. These greenhouses were completely covered to avoid rain damage and pests and were equipped with Drip Irrigation Systems, a Water Tank and a 16lt Knapsack Sprayer.

Farmers were also provided with additional seed, fertilizers, agrochemicals and the necessary PPE. Using modern technology ATS could increase the farmers output and profitability. The Tegloma Farmers Association in Yangatoke initially planted cucumber and



Images: Visit at Gbotima Farmers Federation Green House

water melon. In a single harvest in one greenhouse bed they could produce 40kg of cucumber. Previously farmers had to farm a large portion of land with little or no yield. Due to huge harvest and to avoid wastage farmers supplied some of their stock on the open market. From the sales, the group could pay 25% of its profit as a contribution towards the maintenance of the greenhouse project and net profit shared among group members.



# WATER PUMP PROJECT- PERKOA, NANTOU MINING COMMUNITY

Burkina Faso



Images of the Solar water pump as well as local community leaders, ATS staff and the Municipal Councilor of Perkoa.



**Issiaka Nanema and Oumarou Zoubga** (CRO)

Water is the source of all life. Human beings can go on for days, even weeks, without food but can die in a matter of days without water. Many uses of water include agricultural, industrial, household, recreational and environmental activities. Virtually all of these human uses require fresh water. Many communities in the world just don't have enough of this natural resource.

The Perkoa Community, which is within the Nantou Mining community catchment zone, encountered similar challenges.

The only water source for the people of Perkoa was a generator water pump, which was constructed many years ago. Due to poor maintenance, the pump broke down and this affected the lives of the community people who had to travel miles to other communities to get water.

When ATS learnt of this we took up the challenge to provide a permanent water source for people of this community. The project was initiated by ATS following meetings with the local client from Perkoa and the traditional authorities.

ATS committed to the rehabilitation of the water project as part of our Social

Development initiatives for the community.

In February 2017, the solar water pump project was complete and the people of Nantou now have a sustainable proper water source. ATS invested 3,366,500 FCFA (USD 6,733.00) towards the rehabilitation of the Nantou water pump project.

An inauguration ceremony was held on 15 February 2017 to hand over of the project to the people. At the ceremony were Bado Alexander and his team (client representatives), BAYALA Dominique (The Community Chief), BAYALA Bessolé (Municipal Councilor of PERKOA), BAOUAR Michel (Water and Sanitation Department), Youth Leaders, and members of the community. Representative of ATS present at the ceremony were Mouloud Tounsi (Perkoa PM), OUEDRAOGO Louise (Project HR), Issiaka NANEMA and ZOUBGA Oumarou (CROs for Burkina Faso)

The client commended ATS on the completion of the project and for the fulfillment of its promise. He ended by saying they would like to see more service providers on site follow the example set by ATS. The Chief and people of the community expressed their gratitude to ATS and assured ATS of their continuous support in Community Engagement Activities.

## ATS A BEACON OF HOPE FOR LOCAL VENDORS

Tanzania

Recently one of our clients, BG International Tanzania, published an article in their newsletter highlighting some of the key community activities Allterrain Services Tanzania has done, and is doing, in the community catchment areas around its operation. BG International Tanzania is owned by Shell a global energy and petrochemical group.

Within the community catchment areas ATS Tanzania has focused on agricultural supplier development and skills development on local farmers and small business owners. Prior to ATS's involvement it was observed that small scale farmers within the client's catchment zones were not transitioning from subsistence to commercial farming, and this had affected the farmers means of support. The ATS Legacy Program adopted a practical methodology which used sustainable strategies designed to integrate better ideas and services needed to increase productivity and improve resilience of the low-resource farmer in Mtwara and its surrounding communities within Tanzania.



Images: Agro-Business Projects in Mtwara



Images: ATS donating items to the EAGT orphanage at Mtwara





# “KEEP SANZULE CLEAN” PROJECT

Ghana

ATS Community Relations Department, Ghana

Sanitation was a major challenge in the Sanzule community as disclosed by the Chief and elders when ATS began operations in the community. An appeal was made to ATS Ghana to assist with the environmental challenges and sanitation in the area. ATS jumped at the opportunity to get involved as we believe that it is key to add value into the communities we operate in.

In the Sanzule community, ATS with support the Community Youth Chairman, ATS Desimone and the Adamus team converged at the meeting grounds to kick off the “Keep Sanzule Clean” initiative. Zoomlion provided the dump truck used on the day. ATS donated dust bins to the community for waste collection.

The clean-up exercise undertaken by ATS saw the full participation of both the youth and aged of the community. Present at the Sanzule community to support the cleaning exercise were Bright Gbolo (Ghana Operations Lead), Jason Ashley (Group Commercial Officer), M.K Samuel (Ghana ATS Legacy Manager), Watopa Biemba (Group Human Resource Manager), and all ATS staff at Adamus and Sanzule.

The day ended with a football match between ATS Desimone and Sanzule Royals FC. ATS –Desimone won 3 – Nil after a grueling 90minute game. After a note of thanks by the Chief’s representative, drinks and pastries were presented to the members and patrons who carried out the cleaning exercise as well as those who came to the gathering.



# HOSPITALITY TRAINING PROGRAM IN THE NAKUKULAS COMMUNITY

Kenya

ATS Kenya Community Relations

Most community individuals and or groups view the Hospitality industry as an important sector that provides sustainable employment and various business opportunities in local communities. A feasibility study conducted by ATS in the Nakukulas community, within the community catchment zone of Marriot Rig46 Project in Turkana County of Kenya, revealed the great desire of the community youth to go into hospitality businesses such as catering.

Unfortunately, most people lack the basic skills and knowledge to enable them to invest in this sector. Even existing street food

vendors in Nakukulas community largely do not meet proper hygiene standards and the dangers of this are real in these communities.

As part of our Corporate Social responsibility, ATS Kenya in conjunction with our clients organized a training program for the Nakukulas community on basic food hygiene standards. The training program centered on Food Preparation, Food Hygiene, and Food Handling.

A total of fifteen (15) people participated in the training program that was organised over a week period. They exchanged practical

experiences and learnt from each other the best practices related to food preparation, hygiene and handling. The facilitator of the program assured community members of ATS continued support to ensure compliance with food hygiene standards at all times.

Apart from training and development programs, it is worth noting that ATS Kenya has broadened its ATS Legacy support scope in the communities to include support for agro-based activities, providing employment for the local youth, market support for community products such as fruits and vegetables, facilitating social support and integration programs.





# FARMERS IN LUMWANA CATCHMENT COMMUNITIES CELEBRATE THEIR SUCCESS

## Zambia

**Sepetiya Biwedy** CRO, Zambia



Recently the Group Community Relations Manager, Kontunathey O. K Peter, visited the Lumwana Mining Project in Zambia and conducted a workshop on the ATS Legacy efforts in the area. Most of these individuals and small businesses were on the verge of closure until ATS stepped in and rehabilitated the farms and provided training and assistance to these farmers. To date, ten (10) of these struggling co-operatives from various communities are thriving and have been integrated into the ATS business within the LMC community catchment zone. These co-operatives mostly supply fruits and vegetables to ATS.

There are still numerous potential individual farmers and ATS Legacy Program is putting in place plans to link these individual farmers with either the existing co-operatives or new ones yet to be formed. The key role of setting up this linkage between farmers and co-operatives is to build up a community life, in the agribusiness projects.

The ATS Legacy Program team paid each co-operative a visit. Mufwashi Co-operative members displayed their joy to the

admiration of all present when ATS Legacy Program team paid them a visit at Mutoma.

When the Group Community Relations Manager arrived, the community members lay clothes on the ground for him to walk on. Personal clothing spread on the ground by the co-operative members for Kontunathey Peter to walk on is a sign of respect for him and ATS.

The leader of the Mufwashi Co-operative, Chomba Davies said the ATS Legacy Program had really paved the way for those who were marginalized and excluded in communities to gain self confidence, to join with others and to participate in actions to change their situation and to tackle the problems that face them and their communities. The chairman for the co-operative said "The presence of ATS in LMC was a blessing for them".

In another development, ATS Lumwana has also provided support for the Maheba Orphanage by providing the orphans with food, clothes, and paying the school fees for some of the orphans for the past three years. At the end of every year ATS rekindles the hopes of orphans by hosting Christmas party.

# ATS TO ESTABLISH A PLASTIC WASTE RECYCLING PROJECT IN NEWMONT AHAFO

## Ghana

**Kontunathey O.K Peter**, ATS Group Community Relations Manager

Plastic is among the most popular and frequently used materials in modern society, meanwhile very little is known about why recycling plastic is so important. As our population continues to grow, so does the amount of garbage we produce. On-the-go lifestyles require easily disposable products, such as soda cans, meal packaging or bottles of water, but the accumulation of these products has led to increasing amounts of plastic pollution. Plastic is made of major toxic pollutants and has the potential to cause great harm to the environment in the form of air, water and land pollution.

Instead of throwing them away polluting the land and our water bodies, we can optimize the lifespan of plastics by recycling and reusing them. As part of its corporate social responsibility

initiative, ATS in partnership with Jospong Group of Companies, Ghana, has resolved to set up a plastic product recycling facility within Newmont Ahafo community catchment zone. The essence of initiating and proceeding with this community based project is to help create jobs for the youth in the communities whilst minimizing the huge plastic waste built up and its associated impact on the environment.

ATS has already acquired a piece land from the Ntotroso Traditional Authorities for the project and will construct a building to house the project on this land. Here plastic waste would be gathered and crushed into pieces using a Waste Crusher Machine. Arrangements have been made with Universal Plastic Product and Recycling Company Ltd (UPPR), a subsidiary of Jospong Group of Companies, to procure all

produce from the project. The final product known as Granus would be packaged and transported to Universal Plastic Product Recycling in Accra, which is the main target market for the produce for now. When the project is complete it would be handed over to an organized youth group in the community to manage it. At a meeting with the paramount chief of Ntotroso Traditional area, Nana Twereku Ampim III, the project manager for Newmont Ahafo Chantelle Croci, said it had always been the vision of ATS to support community based programs to promote community livelihood, and sustained partnerships.

The Paramount Chief assured ATS of his support for the recycling project to ensure its success and ended by saying he wished all contractors in the Newmont Ahafo Mine community zone were like ATS.



*Chantelle Croci (Ahafo PM), Peter Kontunathey (GCRM), and Afriyie (Ahafo CRO) at Ntotroso Chief's Palace to express our appreciation on behalf of ATS for the piece of land offered for project.*



# THE AGED REVIVING THEIR LIVELIHOOD THROUGH ATS LEGACY PROGRAM

## Mali

Boubacar H. Cissie, CRO for Mali

In most communities as people age the living standards often decline, reduced economic opportunities and deteriorating health status frequently increase their vulnerability to poverty. The ATS Legacy Program has always been the symbol of pride in Morila communities.

The ATS Community Relations Department in Mali, in partnership with the Sanso Commune Mayor, Sanbou Mariko, has mobilized the aged women in the Morila project communities to support them in the production of vegetables such as tomatoes, lettuce, green pepper and onions.

These women have been organized into five different co-operatives. They are Sanso Women Co-operative, Domba Women Co-operative, Fenkola Women Co-operative, Nerina Women Co-operative, and Morila Women Co-operative. The membership of each co-operative is between 50 and 70. ATS has organized a series of training and development programs to upgrade the skills and knowledge of these farmers.

ATS has supported these farmers with inputs such as seeds, and seedlings to facilitate their production. The Mayor has helped to provide the members with water to irrigate their crops during the dry season to sustain production. The Group Community Relations Manager, Kontunathey O.K Peter, and CRO for Mali, Boubacar H. Cissie paid a visit to the Sanso Women Co-operative members at Sanso and were pleased to see what is being done in the communities.

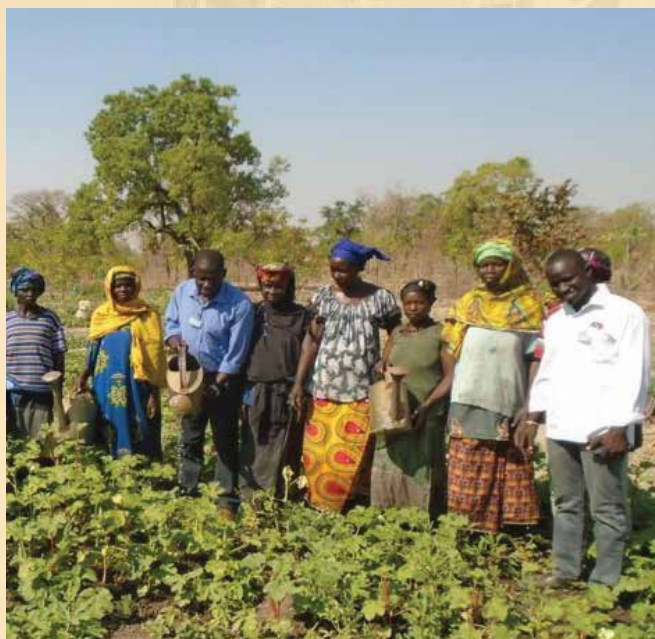


Image: Kontunathey Peter and Boubacar Cissé with Sanso Women Co-operative at their vegetable project at Sanso

# ALTERNATIVE SOURCES OF FINANCING FOR LOCAL-LOCAL BUSINESSES

## Burkina Faso



Kontunathey O.K Peter, ATS Group Community Relations Manager

Agribusiness has always been a priority within the ATS Legacy programme, primarily because of its impact on broader social development and the especially strong role it plays in poverty reduction. Historically, local farmers in smaller communities were unable to secure financing for their farming projects, in many instances due to a lack of access to formal credit.

As part of our ATS Legacy Support Strategy to strengthen the business activities of local farmers and communities, ATS is focusing more of its efforts on strengthening partnerships with Non-Governmental Organizations (NGOs), Community Based Organizations (CBO), Government, and Global Institutions. Through these partnerships, we gain support, either in cash or kind for these ATS Legacy farmers.

Some of these institutions include the International Institute of Tropical Agriculture (IITA), Food and Agriculture organization (FAO), SOLIFEM (Micro-finance Institution), DRC MUSIKA, International Development Enterprise (IDE) of Zambia, Organization for Livelihood Enhancement Services (OLIVES) of Ghana, Nianda Agriculture of Sierra Leone, Africare of Tanzania and Self Help Africa.

These institutions assist is in providing much needed support to help these developing farmers. Currently the ATS Legacy team is working closely with Self Help Africa (SHA) a USAID support NGO, to stimulate farmer's operations in Burkina Faso and in the future Zambia, Ghana and Kenya.

ATS focusses on training and development programs, financial support, basic and modern agronomic practices, health and safety practices, management practices, quality control and other development areas for these farmers.

ATS together with these institutions periodically monitor and evaluate performances or achievements of ATS Legacy farmers against targets set to constantly improve production.

The support provided by these institutions have introduced great changes in the agro-business activities and highlighted the importance of a rapid and efficient transfer of advanced knowledge to community farmers.

ATS and the local farmers are thankful for the all the assistance received to date from these organizations and we look forward to strengthening our partnerships and the impact we make in these communities in the foreseeable future