



🔗 a tsebo solution

OMMUNITY

GAGEMENT ACTIVITIES (CEA) WSLETTER

(Q3) Edition July - September 2017

CEA NEWSLETTER Q3 EDITION July-September 2017



ANYWAY. ANYHOW. ANYWHERE.

Africa's Remote Site and Facility Management Experts

CEA AT ITS PEAK

The Community Engagement Activity Program's (CEA) vision is to end extreme poverty in all its form, in the context of sustainable development and to put in place the building blocks of sustained prosperity for the deprived. For the past decade CEA has developed a simple process of building relationships with stake holders who worked side-by-side with ATS as an ongoing partner, through knowledge sharing, in any and every way possible, building an army of support for its corporate social responsibility mission, with the end goal of making the working environment a better place for mutual benefit.

Over the past 10 years ATS has spent over \$100 million, as part of its corporate social responsibility support. This encompasses spending in local-local supply, training and development programs for local-local suppliers, and social support and integration programs such as support for youth, cultural, traditional etc programs. Meanwhile, this does not include direct employment spending in the communities. We have all shown true signs of the fact that strength and success lies in unity. I must confess that without your willingness to step up and despite some push back from all corners, persist in keeping the team on track, our corporate social responsibility plan would certainly have strayed off course.

in this **ISSUE**

- CEA at it's peak
- \$100 Million invested into our Communities in 10 Years
- CEA Executive Summary quick facts
- FLAGSHIP PROJECTS:

Ghana ATS to establish a Plastic Waste Recycling Project in Newmont Ahafo

Ghana Local foods vendors "Best Practice" Training program

Ghana Farmer Oko dream comes to pass

Mali Tabakoto Youth Entrepreneural Training

Burkina Faso Kalsaka Butchers Group now on

On the creative side, taking the team on a field trip to see what several non-competing companies had done on a similar project appears to have been a key success factor too. The Program was well worth your time and investment and on behalf of the Community Relations Department management team; I want you to know that we really appreciate your efforts. We thank each and everyone of you for your continued support and we look forward to doing more in the communities we live and operate in.

Kontunatey O.K Peter Group Community Relations Manager required standard route
Sierra Leone Developing Greenhouse project with
Local Materials
DRC The Presence of ATS in Twangiza
Guinea Farmers in Alufer sharpen their tools
Zambia Formation of farmer co-operatives in LMC
strengthens agro-businesses

www.atsgroup.net | www.tsebo.com

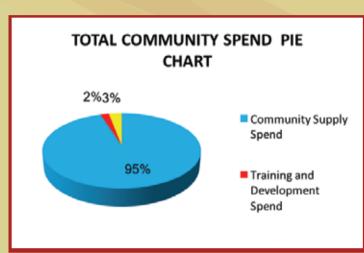
\$100 Million invested into our Communities in 10 Years

Just over a decade has passed and Allterrain Services is proud to say we have invested over \$100 million in Community Engagement Activities.

Kontunatey O.K Peter, ATS Group Community Relations Manager



donations, cultural activities. CEA training programs focus on real community challenges and the way forward. The community beneficiaries have appreciated and understood ATS vision for the communities.



It could be seen that the driving energy of CEA was to create visionary settings that would form the basis of community empowerment and its supply diversity program. ATS has seen dramatic and progressive changes because of the support individuals and groups have gained from the CEA Program and ATS is committed to carrying on this legacy of Community Empowerment and Development for the years to come.



Weaved into the ATS DNA is our ongoing commitment and support for community empowerment programs in the areas and countries we operate in. ATS achieves this by optimizing existing business opportunities in the communities we operate in for the advancement of the lives of the local people. We focus on developing and maintaining relationships between ATS and its working environment to get good results for the business and in the long run end the extreme poverty communities are experiencing.

The CEA Program, over the last decade, organized a series of socio-economic activities, which are mostly agro-based (fruit and vegetable production, poultry, fishing and animal farming activities) for local-local The total ATS Community Spend was over \$100 million and this was spent on empowering and creating suppliers from local-local communities, training and development programs for local-local suppliers, and social support and integration programs such as support for youth, cultural and traditional programs. Agro-based programs were on the lead and therefore constituted 95% of ATS Community Spend within this decade. Periodically, certified suppliers from local-local communities were given technical and professional development training programs to sustain their distinctive competences and capabilities. Examples of such training programs included good health and safety practices, basic financial management, developing good marketing practices and good agronomic practices.

communities.

Training and development, social support and integration and direct employment programs were also part of our CEA Programs.

The purpose of these community initiatives is to help create income and employment opportunities for individuals or groups in the defined client communities. The eagerness to be involved and trust gained from the community members for these agro based activities was a motivating force in these local-local communities. This encouraged those who lost confidence in agro-based activities, for want of market for their produce, to now spring back into full operation. These technical and professional development programs constituted 2% of the total ATS Community Spend. Under Social Support and Integration Programs (SSIP) we integrated and partnership reinforced sustained with stakeholders (Community Youth, Traditional Authorities, Client, CBOs and Government Agencies) by maintaining mutual relationships on community networking programs. These programs focused on support for social and with cultural activities, collaborating development agents, support for the underprivileged in society, encouraging and participating in volunteer work in community activities. Out of the \$100million, 3% was spent on Social Support and Integration Programs (SSIP) e.g. Support for youth programs, community support programs such as

To date ATS has invested in 100's of Projects across Africa, below are just a few:

- 1. The Greenhouse Project in Sierra Leone
- 2. Kikam Poultry Project in Ghana
- 3. Rehabilitation of Community Water Project in Burkina Faso
- 4. Tarkwa Fishing Project in Ghana
- 5. Cooperative des eleveurs in DRC (producers of fruits and vegetables)
- 6. Duwembe Community Abattoir in DRC
- 7. Abattoir in Mali
- 8. Construction of Community Water project in Burkina Faso
- 9. Jamuchi Enterprise (Pastries) in Zambia
- 10. Mtwara Village Fruits and Vegetables Project in Tanzania

Q3 July-Sept 2017 CEA QUICK FACTS

TOTAL NUMBER OF TRAININGS

519 local-local vendors benefited from the training programs. Trainings centered on Entrepreneurship, Quality Product Production, ATS Operational Standards, Good Agronomic Practices and Environmental Cleanliness

PROCURMENT SPEND IN COUNTRY (DOMESTIC)

Total Domestic Spend (Local-local + Local Spend) was **USD 10,058,824** constituting **97%** of ATS total spend for the period under review. Meanwhile, Direct Import was 3% of total spend

TOTAL COMMUNITY SPEND

Total Loca-local Community Spend for the third quarter (July-September 2017) **USD 2,972,531**.

This represents 30% of total procurement. It also reveals 93% achievement as against set target for the period under review.

TOTAL NUMBER OF LOCAL SUPPLIERS

As at 30th September, there were

307 certified community suppliers.

Note: These data are applicable only in sites or countries where CEA operates.

NUMBER OF LOCALS EMPLOYED

Out of a total of **2,743** staff, **2,015** constitute local-local employees (**73%**), **676** local employees **24%**), and 88 Expats (**3%**).

INTERESTING FACTS

- ATS Community Spend is over USD 100Million for the past decade.
- ATS to establish a Plastic Waste Recycling Project.
- CEA in Zambia is more of agro-based.

ATS to establish a plastic waste Recycling project in newmont Ahafo Ghana

Kontunatey O.K Peter, ATS Group Community Relations Manager

Plastic is among the most popular and frequently used materials in modern society, meanwhile very little is known about why recycling plastic is so important. As our population continues to grow, so does the amount of garbage we produce. On-the-go lifestyles require easily disposable products, such as soda cans, meal packaging or bottles of water, but the accumulation of these products has led to increasing amounts of plastic pollution. Plastic is made of major toxic pollutants and has the potential to cause great harm to the environment in the form of air, water and land pollution.



Instead of throwing them away polluting the land and our water bodies, we can optimize the lifespan of plastics by recycling and reusing them. As part of its corporate social responsibility initiative, ATS in partnership with Jospong Group of Companies, Ghana, has resolved to set up a plastic product recycling facility within Newmont Ahafo community catchment zone. The essence of initiating and proceeding with this community based project is to help create jobs for the youth in the communities whilst minimizing the huge plastic waste built up and its associated impact on the environment.

ATS has already acquired a piece land from the Ntotroso Traditional Authorities for the

Chantelle Croci (Ahafo PM), Peter Kontunatey (GCRM), and Afriyie (Ahafo CRO) at Ntotroso Chief's Palace to express our appreciation on behalf of ATS for the piece of land offered for project.

project and will construct a building to house the project on this land. Here plastic waste would be gathered and crushed into pieces using a Waste Crusher Machine. Arrangements have been made with Universal Plastic Product and Recycling Company Ltd (UPPR), a subsidiary of Jospong Group of Companies, to procure all produce from the project. The final product known as Granus would be packaged and transported to Universal Plastic Product Recycling in Accra, which is the main target market for the produce for now. When the project is complete it would be handed over to an organized youth group in the community to manage it. At a meeting with the paramount chief of Ntotroso Traditional area, Nana Twereku Ampim III, the project manager for Newmont Ahafo Chantelle Croci, said it had always been the vision of ATS to support community based programs to promote community livelihood, and sustained partnerships.

The Paramount Chief assured ATS of his support for the recycling project to ensure its success and ended by saying he wished all contractors in the Newmont Ahafo Mine community zone were like ATS.



93 local food vendors benefit from "Best Practices" training program

Ghana

Samuel K Malgwene, CEA Manager Ghana



Participant demonstrating effective hand washing

ATS in collaboration with our client Endeavour Mines, organized a training program called "Basic Food Safety Training" for local food vendors from Kikam, Esiama, Nkroful and Bokazo Communities.

The main objective of this training was to build the capacities and expertise of community food vendors and caterers in the hospitality industry and also to enhance the interface between ATS, Endeavour Mines and the stakeholder communities. The training which ran for two days saw fifty-three (53) food vendors from Kikam and Esiama communities trained on the first day and forty (40) participants from Nkroful and Bokazo communities for the second day.

In all 93 local food vendors benefited from the trainings and we hope this will go a long way in empowering these communities members in their daily lives and businesses.

Farmer OKO dream comes to pass

Ghana

Paul Donkor-CRO, Adamus/Sanzule

Mr. Oko is a small holding vegetable farmer in Ankobra, near Asanta, in the Western Region of Ghana. He specializes in agronomics and therefore decided to go into vegetable production. Unfortunately, poor direct market opportunities for the output from farming made it difficult to produce vegetables in large quantities. The CRO for the Endeavour Mines and Sanzule projects, Paul Donkor, during one of his community feasibility tours identified Mr.Oko. Paul explained to him the of CEA towards community role empowerment programs. Oko, who nearly abandoned his agro-based activities, saw the need to partner ATS to rekindle his farming activities.

abandon their farming activities during the dry season. To sustain his production and supply throughout the year, Oko has put in measures to set up irrigation system on the farm. This is an ongoing project and will soon become operational. Now Mr. Oko has increased the size of his vegetable farm by 300%. Currently he produces cabbage, tomatoes, carrots and peppers amongst other vegetables. He



Training programs on the ATS health, safety and environmental standard requirements were organized for him. He was also assured of ready market for his produce and further assured him of external market support, should the need be. Seasonality is a major hindrance to farming activities in the local communities around Endeavour Mines and Sanzule projects. Most at times farmers has also engaged community youth to support his farming activities.





Tabakoto Youth Entrepreneurial Training

Mali

Boubacar Cissie-CRO, Tabakoto/Morila

The Community Relations Department of ATS-Mali, in collaboration with the Youth International Chamber of Mali, an NGO, organized an entrepreneurial development training program for the youth groups and entrepreneurs in Tabakoto community catchment zone. This took place on Saturday, 23rd September 2017 at the Council of Circle Training Room in Kenieba.

The main objective for organizing this program is to motivate the youth to establish their own businesses and to assist existing entrepreneurs to fast track their planned objectives for sustainable growth. Participants were students from technical and vocational institutions and universities and unemployed youth and entrepreneurs within the catchment zone of Tabakoto. There were over forty (40) participants who attended the training. At the training, participants were taught the need to embrace entrepreneurship since it is essential in reducing unemployment among the youth.

Participants were shown the benefits of forming organized groups (e.g. co-operatives) and how this would help them act as a large business entity in the market, reaping the significant advantages of economics of scale that are not available to its members individually. After the training participants were given certificates of attendance. They were highly appreciative of ATS support for community programs, and had assured ATS of their support always. Present at the training was the Project Manager for Tabakoto, Joseph Sader who provided information additional on these subjects.

Kalsaka Butchers Group now on required standard route



Participants during and after the training program

Burkina Faso

Zoubga Oumarou, CRO -Somita/Bissa

ATS in Burkina Faso noticed a need to support community development farming

group, solely to inspect and present a report. Unfortunately, it was reported by HSE that there were major non-conformances and therefore ATS could not trade with them. But this was not the end, through a series of training and development programs, organized by ATS over a few months, for the members of the group they met ATS required standard. After the follow up inspection it was observed that the group had complied with our recommendations and all operations were streamlined and running with better HSE controls.

Kalsaka Butchers working premises **BEFORE** partnering ATS



Kalsaka Butchers working premises **AFTER** partnering ATS

projects either owned by individuals or group. We noticed numerous cattle, goat and sheep farmers in local communities that needed our support. Kalsaka Butchers group is an organized group of fruit, vegetable and protein farmers. They have organized farmers who produce all types of fresh produce and is in Kongoussi, Burkina Faso. They also produce protein products such as beef, goat, and sheep. During a feasibility study in the communities in January 2017, Kalsaka Group was identified as a supplier of protein products to the external market.

The leaders of the group proposed to partner with ATS in the supply of their products. Our ATS HSE team was dispatched to the working premises of the ATS Bissa has since rolled out a partnership deal with the group. Currently the group supplies ATS with a 1000kg of protein (beef, goat, sheep) a month. HSE has arranged to frequently visit the site to ensure standard requirements are in place always.

Developing Greenhouse Project with Local Materials

Sierra Leone

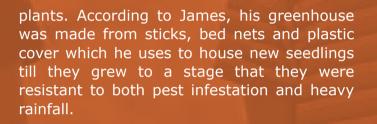


Greenhouse structure made with local materials

Mohammed Daramy, CEA Manager - Sierra Leone

The greenhouse farming project has gained momentum among local farmers within the Rutile catchment communities since it was initiated by ATS and Sierra Rutile Ltd. in 2015. Local farmers have used the technology to grow crops with limited pest infestation and have been able to produce vegetables all year round which was once a big challenge especially in the rainy season due to the heavy rainfall within the area.

One of the local farmers, James Bundu, has modelled the greenhouse technology to build a local greenhouse which accommodates over 800



project

The technology has greatly improved resilience among the local farmers and has created an opportunity for them to sustainably generate income. A Green House Specialist in Rutile, Jean Hattingh and ATS Community Relations Manager, Mohamed

Daramy, organized a field trip for children of the Karen Baird Orphanage in Moriba town to the greenhouse site.

The essence of the visit was for the children to learn about vegetable farming using modern technologies and replicate similar models in the orphanage gardens. They will be getting ongoing agronomic trainings from CEA Program lead-farmers like James Bundu to facilitate their garden activities.

The presence of **ATS in Twangiza**

DRC

Serge Milenge, CEA Manager - DRC

As part of our Corporate Social Initiatives in ATS we support local communities by assisting them with basic needs such as food, shelter, clothing, jobs and care giving at various levels. At ATS Twangiza in the DRC we ensure we always give back to the communities around the areas we operate in. On 21st August 2017, a package of food items was donated to the Kaziba in the Orphanage Kaziba Community.

community catchment zone was the

"The presence of ATS in Twangiza is the reason for our existence" - Kaziba Orphanage Leader







with children from Karen Baird Orphanage at greenhouse to study the

The donated food items include toss washing powder, assorted juices, sugar, rice, bread rolls and a goat. On receiving the items, the leader of the Orphanage, Mr. Flavien, said the presence of ATS within the Twangiza

reason for their thriving existence. He was highly appreciative of our continuous support for the children needs.

They asked for assistance from ATS to provide ready market for their vegetable farm output. In reaction to this the CEA Manager for DRC, Serge Milenge, said it had been the practice of ATS to support the needy in society at all levels to enhance their livelihood. He further added that this balance involved creating showing that we understood and valued the other person's needs and were willing to be flexible, while also giving honour to our own needs and desires.

Serge Milenge presenting the food items to the leaders of the Orphanage.

Farmers in Alufer begin to sharpen their tools

Alufer CEA farm produce displayed

Guinea

Alia Seny Souma, CRO - Alufer

The CEA Program was introduced at Alufer in Guinea in June 2017, and a CRO was appointed and trained to take up the mantle of supervising CEA Programs. There are signals of good CEA performance in Alufer as more potential farmers have started participating in agro-based programs such as fruits and vegetable production.

Information about CEA community empowerment programs has been shared with the people in the communities and now several potential farmers line up in CRO's office daily to be registered for inclusion in CEA programs. Based on our standard requirements some farmers have been certified for supply of their produce to ATS. Protein products such as eggs were procured initially from Conakry but now these could easily be gotten from Tougnifily community.

Fish farmers have been identified in the fishing communities such as Goret and Koukoude for the supply of fish to ATS. Farmers such as Camara IBRAHIMA Sory, Soumah Aminata, and Soumah Amadou from Kolonkola, Koukoude, and Tougnifily communities respectively have been certified to supply fruits and vegetables such as banana, tomatoes, carrots, cabbages and other fresh vegetables. The certification processes are ongoing with the intent of getting more fresh produce suppliers. The burden of pig farming associated with high costs is soon becoming a thing of the past. Food waste from the ATS kitchen are supplied to pig farmers for pig feeding and in turn we will soon have established piggeries.



Formation of farmer co-operatives in LMC strengthens agro-businesses

Zambia

Sepetiya Biwedy, CRO LMC/KLM

The Lumwana Mining Community is rapidly transforming itself into an agro based economy with ATS CEA program being the driving force behind the whole transformation. Under the community Engagement Activity program, ATS has managed to mobilize 31 agro based cooperative groups from the communities. The ATS market demand for vegetables is the motivation behind the development of agro-based activities in the communities. full potential for livelihood enhancement. There are other potential individual farmers and the CEA Program is putting in place workable plans to link these individual farmers with either the existing co-operatives or new ones yet to be formed.



The 31 agro-based cooperatives produce vegetables, fruits, fish, bees and poultry farming activities and ATS is their target market. The average membership of each co-operative union ranges from 15 to 20 members. Community individuals or groups that have benefited from CEA Program have in one way or the other developed their The key role of setting up this linkage between farmers and co-operatives is to build up a community life, in the agric business projects based on good neighborhood and fellow feelings. ATS has embarked on a vegetable out grower scheme and farmers are from time to time supported with farming inputs such as seed, seedlings, fertilizers and other farming materials for production. ATS has developed strong linkage with other players in agro business development such as **International Development Enterprises** (IDE) and Kick Start (KS) to support these farmers.

nfo@atsgroup.net | www.atsgroup.net | www.tsebo.com